



On behalf of Sleep Country Canada / Dormez-Vous, we would like to welcome United Food & Commercial Workers Union Local 175 & 633 and its employees to our Affinity Partnership Program. We value this partnership and will endeavour to provide unique offerings to each of you to ensure you have the opportunity to get a great night's sleep.

Sleep Country Canada / Dormez-Vous is the #1 mattress retailer in Canada, providing outstanding in-store and home delivery service to Canadians from 190+ stores. We want everyone to enjoy a better night's sleep AND we're pleased to provide you unique offers which are exclusive to members only!

Our success comes from understanding that consumers are not just buying a mattress – they're buying a better night's sleep and they're looking for comfort, quality and service. At Sleep Country Canada / Dormez-Vous, that is what we specialize in and we want to make it even easier for you to get the mattress you deserve. Come into any one of our Sleep Country Canada / Dormez-Vous store locations, and experience the unique interaction with one of our highly trained sales professionals.

To start receiving your member's only offers, go to <http://sleepaffinity.com/?company=4306> and enter the following Affinity code: **U1754306**. Select your offer, enter your email address and print off your special offers to bring into any of our stores across the country. It's that easy to save and start enjoying a better night's sleep! Better Sleep starts here, at Sleep Country Canada / Dormez-Vous – Why Buy a Mattress Anywhere Else?

For specific store and product information please visit our website at Sleepcountry.ca or dormezvous.com.

Sincerely,

Christine Magee

President and Co-founder of Sleep Country Canada

